

Terms and Conditions of "BEST KEPT SEASON, FOR SO MANY REASONS – NT LOCALS COMPETITION"

DEFINITIONS

1. In these Terms and Conditions, unless the contrary intention appears, the following words and phrases have the following meanings:

Entrant means an individual who:

- (a) is aged 18 years or older;
- (b) at the time of submitting an Entry, ordinarily resides in the Northern Territory and has their principal place of residence in the Northern Territory; and
- (c) has submitted an Entry in accordance with these Terms and Conditions,

excluding:

- (d) management, employees, directors and contractors of the Promoter, its related entities and any other agency, firm or company directly associated with the conduct of the Promotion including suppliers of the Prize;
- (e) a spouse, de facto partner, parent, guardian, child or sibling of a person referred to in paragraph (d); or
- (f) any person who has breached the terms and conditions of any previous promotion conducted by or on behalf of the Promoter where the Promoter reasonably considers that breach warrants the person's exclusion from this Promotion.

For the purposes of paragraph (b), the Promoter may require an Entrant to provide reasonable evidence that their principal place of residence is in the Northern Territory. Evidence may include a current Northern Territory drivers licence or evidence of age card, electoral enrolment, a residential tenancy agreement, rates notice, utility account or other document reasonably acceptable to the Promoter that identifies the Entrant and their Northern Territory residential address.

The relationships referred to in paragraph (e) include biological, adoptive, step and foster relationships.

The Promoter may determine an Entrant's eligibility and may disqualify an Entrant who fails to provide satisfactory evidence of eligibility when reasonably requested to do so.

Entry means the submission of a duly completed and verified entry form through the Website during the Promotion Period.

Prize means the Prize specified in item 5 of the Schedule.

Prize Provider means the Promoter and other third party prize contributors approved by the Promoter including Tourism Top End and Tourism Central Australia.

Promotion means the competition for the 'Best Kept Season, for so many reasons – NT locals' competition' conducted by the Promoter as described in these Terms and Conditions.

Promotion Entry Period means the period during which the Promotion is open for Entrants to enter the promotion as specified in item 1 of the Schedule.

Promotion Period means the period specified in item 2 of the Schedule.

Promoter means the Northern Territory of Australia (ABN 17 435 764 236) as represented by the Department of Tourism and Hospitality – Tourism and Events NT of Level 8 Charles Darwin Centre, 19 The Mall, Darwin NT 0800.

Website means the website specified in item 7 of the Schedule.

ENTRY INTO PROMOTION

2. These terms and conditions and the Entry details govern the Promotion.
3. The Promotion will be conducted during the Promotion Period.
4. Entry into the Promotion is open to any person who meets the requirements of an Entrant in item 3 of the Schedule.
5. Entry into the promotion is deemed acceptance of these Terms and Conditions.
6. The Promotion is a game of skill. Winners will be judged on submissions of 25 words or fewer through the online submission form.
7. The Entrant is responsible for ensuring familiarity with these Terms and Conditions at the time of participation. The Promoter's decision not to enforce a specific restriction (whether communicated to an Entrant or not) does not constitute a waiver of that restriction or of the Terms and Conditions generally.
8. The Promoter's decision in relation to any aspect of these Terms and Conditions and the Promotion is final and binding on every person who enters. No correspondence will be entered into.

HOW TO ENTER

9. By entering the Promotion, each Entrant accepts these Terms and Conditions.
10. During the Promotion Entry Period, Entrants can enter the Promotion by following the steps specified in item 3 of the Schedule to enter and be eligible to win the Promotion.
11. Entrants may enter the Promotion once during the Promotion only.
12. Entrants can only enter the Promotion in their own name.
13. The Prize per Entrant is capped at 1 Prize per 1 category of Prize.

14. Any Entry not in compliance with these Terms and Conditions is automatically invalid. The Promoter reserves the right to accept or reject non-compliant or incomplete entries in its sole discretion.
15. The use of any automated entry software or any other mechanical or electronic means that allows an Entrant to automatically enter the Promotion repeatedly is prohibited and will render entries submitted using such means as invalid.
16. Entry into the Promotion is free. However, Entrants must bear their own costs of participating in or winning the Promotion and must adhere to the Prize Conditions.
17. The Promoter is not responsible for technical difficulties with the entry mechanism.
18. Incomplete, illegible, indecipherable or incorrect entries are not eligible to win.
19. Entries are deemed to be received at the time of receipt into the Promoter's database, not the time of transmission by the Entrant.
20. All Entries including words and images submitted by Entrants become the property of the Promoter and may be used in current and future marketing initiatives at the discretion of the Promoter. Entries may be featured as part of Tourism and Events NT's *Best Kept Season – for so many reasons* campaign, including on the Promoter's website, social media channels and other marketing materials, and may be attributed to the Entrant by name.
21. The winning Entrants consent to the Promoter, without royalty or any fees, using its name, likeness, image, voice and Entry in marketing and promotion of the Promoter. The winning Entrant may be required to participate in media activity and sign and release and consent form if requested by the Promoter.
22. An Entrant or purported Entrant will be disqualified from the Promotion, and will not be eligible for any Prize, if they:
 - (a) enter the Promotion without being eligible under clause 4;
 - (b) tamper with the entry process including by using bots or other automatic or illicit means to enter the Promotion;
 - (c) submit an entry that does not comply with these terms and conditions; or
 - (d) engage in misleading or deceptive or fraudulent conduct or otherwise behave in a way that may (in the Promoter's opinion) bring the Promoter into disrepute.
23. Entries must be received before expiry of the Promotion Entry Period.

VERIFICATION

24. If requested by the Promoter, Entrants must produce, within the time requested by the Promoter at its absolute discretion, appropriate photo identification or other documentation required by the Promoter to verify their identity, age, eligibility to enter the Promotion and claim the Prize (if won) and compliance with these Terms of Conditions. If the items required by the Promoter are not received or an Entrant has not been verified to the satisfaction of the Promoter within the time period required by the Promoter, the entry submitted by the Entrant will be deemed as invalid. The

Prize will only be awarded following all verification requirements of the Promoter being met to its satisfaction.

WINNER ASSESSMENT & PRIZE INFORMATION

25. This is a game of skill. Judgement of all Entries received during the Promotion Entry Period will take place at the location and time specified in item 4 of the Schedule.
26. During judgement entries of 25 words or fewer will be assessed by a member of the Promoter's marketing team. Entries will be judged on creativity, literary merit and originality to determine the winner.
27. Two Entrants will each win one Prize, with one eligible Top End Entrant winning the Top End Prize and one eligible Red Centre Entrant winning the Red Centre prize, as specified in Item 6 of the Schedule. Eligibility for each Prize category will be determined by the Entrant's residential postcode in accordance with Item 3 of the Schedule.
28. The winning Entrants will be notified through the methods specified in item 7 of the Schedule.
29. The winning Entrants will be required to respond to the notification in the time specified and in accordance with item 7 of the Schedule.
30. The Promoter will announce the winning Entrants of the Promotion on the Websites specified in item 8 of the Schedule and in accordance with item 7 of the Schedule.

PRIZE CONDITIONS

31. The Prize, or components of the Prize, are not transferable or exchangeable and cannot be taken or redeemed as cash. The Prize must be taken as offered and may not be varied.
32. The winning Entrant may opt to reject the Prize within 14 days after notification of winning by contacting the Promoter by phone or email. In the event that the winning Entrant rejects the Prize in accordance with this clause, the Promoter may contact the next winning Entrant in accordance with item 7 of the Schedule.
33. The winning Entrant must complete and sign all relevant waiver forms prior to receiving the Prize.
34. Participation in the Prize is subject to, and acceptance of, such other terms and conditions as may be imposed by third party providers involved in providing goods or services included in the Prize.
35. The Prize cannot be sold, scalped, auctioned, raffled, pledged, or promoted as an incentive or reward by any third party as an inducement for any person or other entity to enter into any commercial or other arrangements with that third party. If the Prize is obtained through any of these methods, it will not be honored.
36. The Promoter may request that the winning Entrant provide proof of eligibility as set out under clause 24.

37. Prize documentation will be delivered to the winning Entrant at the contact details communicated to the Promoter during verification of the Entrant in accordance with clause 24.
38. If more than one person attempts to claim a Prize, the Promoter has sole and absolute discretion to determine which of those persons the winning Entrant is.
39. The Promoter and Prize Provider accept no responsibility for any variation in the value of the Prize from the time of creating the Promotion materials.
40. If the Promoter is unable to provide the winning Entrant with the Prize, or the Prize becomes unavailable through no fault of the Promoter after the commencement of the Promotion, the Promoter reserves the right to substitute the Prize with a substitute prize, provided that the substitute prize is of similar monetary value to the Prize.
41. If the Prize is not claimed in accordance with item 7 of the Schedule by the winning Entrant through no fault of the Promoter, the Prize will be deemed forfeited and the next winning Entrant will be contacted.

TERMINATION

42. The Promoter may terminate the Promotion at any time and for any reason prior to the Judging Location and Time stipulated at item 4 of the Schedule.
43. If the Promoter terminates the Promotion prior to the Judging Location and Time stipulated at item 4 of the Schedule, then the Promoter will not proceed to conduct the Judging Location and Time stipulated at item 4 of the Schedule and no Entrant or other person will be eligible to win any Prize under the Promotion.

RISKS BORNE BY ENTRANTS

44. The Entrant acknowledges and agrees that:
 - a) to the extent permitted by law, the Entrant indemnifies the Promoter and its personnel from any claim, loss, damage or damages whatsoever, including, but not limited to, economic, direct or indirect loss, or personal injury suffered or sustained in connection with, or arising from, this Promotion; and
 - b) if, for any reason, the Promotion is not capable of running as planned the Promoter reserves the right in its absolute discretion to take any action that is legally available to the Promoter to reschedule, change or cancel the Promotion.
45. The Entrant acknowledges and agrees that the Promoter:
 - a) accepts no responsibility for late, lost, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected entries, claims or correspondence whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure or otherwise;
 - b) has no control over communication networks or services, the Internet, or computer or telephone networks or lines and accepts no responsibility for any

problems associated with them, whether due to traffic congestion, technical malfunction or otherwise; and

- c) is not liable for any consequences of defects or errors including in connection with the Promotion's automated entry process, defect in any connectivity to the Site or any device or software.

PERSONAL INFORMATION

46. By participating in the Promotion and opting in to receive messaging, the Entrant acknowledges and agrees that the Promoter will:
 - a) collect, hold, use and disclose the Entrant's personal information (including evidence provided by the Entrant or the request for exemption submitted by the Entrant in accordance with Item 3 of the Schedule, which constitutes health information) in order to facilitate the Entrant's participation in the Promotion;
 - b) use the Entrant's personal information for future promotional and marketing purposes regarding the Promoter's products and services including contacting the Entrant via any contact details provided by the Entrant without further reference or compensation to the Entrant. If the Entrant does not wish to receive future marketing information from the Promoter, the Entrant may request not receive further promotional or marketing communications from the Promoter at any time by contacting the Promoter or unsubscribe from the mailing list at the time of receiving any promotional material.
47. Any collection, storage or use by the Promoter of any personal information (including any health information) provided by an Entrant will be subject to the provisions of the *Information Act 2002* (NT) and IPPs (and other Australian privacy laws) while the personal information is in the possession of the Promoter. For more information about how the Promoter manages personal information, how to contact us, and how the Entrant can access the information we hold about the Entrant, please refer to our Privacy Policy available at: <https://northernterritory.com/find-out-more/privacy>.
48. The promoter will share the winning Entrant's personal information with the Prize Provider for the purpose of awarding the prize, and the Prize Provider may share the winning Entrant's personal information with third parties as required by law. If the winning Entrant does not provide their personal information as requested by the Promoter, they will not be able to collect the Prize.
49. The Promoter will not use the personal information of an Entrant except in accordance with the purpose stated in this clause.

DISPUTE RESOLUTION

50. A complaint about the Promotion, including about claiming the Prize, may be made directly to the Promoter.
51. Decisions of the Promoter in relation to any complaint are final and may be made in the Promoter's complete and sole discretion.

GENERAL

52. The Promoter accepts no responsibility for any entries not received for any reason during the Promotion Period. No responsibility will be taken for lost, late or misdirected entries. The Promoter does not warrant that the entry mechanism will be available at all times during the Promotion Period.
53. If, for any reason, the Promotion is not capable of being run as planned, including due to infection by computer virus, bugs, network failure, tampering, unauthorised intervention, fraud or any other causes beyond the control of the Promoter, which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, the Promoter reserves the right in its absolute discretion to take any action that may be available to it, including cancelling, terminating, modifying or suspending the Promotion.
54. Any Entrant who, in the opinion of the Promoter, tampers or interferes with the entry mechanism in any way, engages in any unlawful or improper conduct which jeopardises or is likely to jeopardise the fair or proper conduct of the Promotion, or who does not properly comply with the entry process, will be ineligible to win.
55. All Entrants acknowledge and agree that these Terms and Conditions survive termination or expiry of the Promotion and the Promoter can rely on these Terms and Conditions even if the Promoter only learns of a person's ineligibility after the Promoter has awarded the Prize to the ineligible person. Return of the Prize or payment of its equivalent value to the Promoter may be required by the Promoter if this occurs.
56. The:
- (a) Promoter, the Promoter's related entities, and all agencies associated with the Promotion;
 - (b) Prize Provider, the Prize Provider's related entities; and
 - (c) the employees, agents, directors and contractors, of all entities referred to in the above sub-paragraphs (a) and (b),
- shall not be liable for any loss or claim, action, demand, liability, damage, cost, expense or personal injury whatsoever (including but not limited to any direct, indirect or consequential loss), incurred, suffered or sustained by any person or entity (without limitation) in connection with, or arising from, the Promotion or the acceptance or use of the Prize, except that which cannot be excluded by law (in which case that liability is limited to the maximum extent allowable by law).
57. The Promoter and Prize Provider accept no responsibility for any tax liabilities that may arise from winning or receiving the benefit of the Prize.
58. The winning Entrant must, at the Promoter's request, participate in any Promotion activity (such as publicity and photography) relating to the winning of the Prize, free of charge, and they consent to the Promoter using their name and image in any future promotional material related to the competition.
59. These Terms and Conditions are governed by the laws of the Northern Territory of Australia and the Entrants submit to the jurisdiction of the courts of the Northern Territory in respect of any proceedings in connection with these terms and conditions.

CAUTION: Any attempt to deliberately undermine the legitimate operation of this Promotion may be a violation of criminal and civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to seek damages to the fullest extent permitted by law.

SCHEDULE

Item 1	Promotion Entry Period	Between 00:01 ACST on 1 September 2026 and 11:59 ACST on 18 October 2026 inclusive (entry period end date is subject to change at the sole discretion of the Promoter).
Item 2	Promotion Period	Between 1 September 2026 and 18 October 2026.
Item 3	Entry Requirements	During the Promotion Entry Period, the Promotion will be accessible on the Promoter's website: https://northernterritory.com/promotions/so-many-reasons Entrants must provide full name, postcode, phone number and email address along with their 25 words or fewer submission to be eligible for the promotion. To enter, Entrants must tell us in 25 words or fewer what they love about the Northern Territory between September and April. Entries may include a local tip, hidden gem, must do experience, event or simply something the Entrant loves about this time of year. Eligibility and verification The Promoter may require an Entrant to provide reasonable evidence of their identity, age and Northern Territory residence. Acceptable evidence may include a Northern Territory drivers licence, evidence of age card, electoral enrolment, tenancy agreement, rates notice, utility account or government correspondence. A Northern Territory drivers licence is not required. If an Entrant fails to provide satisfactory evidence within the specified time or is found to be ineligible, the Promoter may disqualify them and invalidate their Entry. If a winner is disqualified, the Promoter may select another eligible winner.
Item 4	Judging Location and Time	Promotor's Office: Level 8 Charles Darwin Centre, 19 The Mall Darwin NT 0800 by at least 2 representatives of the Promoter from 13:00 ACST on 19 October 2026.
Item 5	Judging Criteria	Entries will be judged on: - creativity and originality; - how compellingly the Entrant describes what the Entrant loves about the Northern Territory during the Best Kept Season (September to April); - relevance to the Best Kept Season campaign; and - overall quality and impact of the Entry. The highest ranked eligible Entry in the Top End Prize

		category and the highest ranked eligible Entry in the Red Centre Prize category will each be selected as a winning Entrant.
Item 6	Prize	There are two Prizes to be won, with a total Prize pool valued at \$5,000. Top End Prize One (1) Tourism Top End Visitor Information Centre gift voucher valued at \$2,500, redeemable for eligible goods or services offered by Tourism Top End members at the time of booking. The Top End Prize will be awarded to the winning Entrant in the Top End Prize category. Red Centre Prize One (1) Tourism Central Australia Visitor Information Centre voucher valued at \$2,500 redeemable for eligible goods or services offered by Tourism Central Australia Members at time of booking. The Red Centre Prize will be awarded to the winning Entrant in the Red Centre Prize category. For the purposes of awarding the Prizes, each Entrant will be allocated to either the Top End Prize or Red Centre Prize based on their residential postcode as provided by the Entrant as determined by the Promoter.
Item 7	Notifying winning Entrant	The winning Entrant will be notified in the following manner: (a) notified in writing via email and mobile phone; and (b) advertised on the Website from 20 October 2026. The winning Entrant will be required to respond to the email by 2 November 2026 and should the email go unanswered by deadline the Prize will be deemed unclaimed and forfeited, and the next winning Entrant in line will be contacted. This process will be repeated unless or until a winning Entrant responds to the email.
Item 8	Websites	• https://northernterritory.com/promotions/so-many-reasons
Item 9	Prize Conditions	Top End Prize – Tourism Top End • The Top End Prize is a Tourism Top End Visitor Information Centre gift voucher valued at \$2,500. • The voucher must be redeemed with the Top End Visitor Information Centre for goods or services offered by Tourism Top End members at the time of booking. • The voucher cannot be re-loaded or topped up. Once

		the value of the voucher has been spent, an additional payment method will be required. The number of transactions made against the voucher is not limited. • The voucher is not transferable. • The voucher is not exchangeable for cash. • The voucher is valid for a period of 36 months from the date of issue. Any product or service purchased when redeeming the voucher must be used prior to the expiry date shown. • Any inquiries related to the use and validity of this voucher should be directed to the Visitor Centre Staff – info@visittopend.com.au • Redeem online at visittopend.com.au, in person at the Top End Visitor Information Centre – 6 Bennett Street Darwin City OR via email – info@visittopend.com.au Red Centre Prize – Tourism Central Australia • The Red Centre Prize is a Tourism Central Australia voucher valued at \$2,500. • The Prize is valid for three years from date of issue. • Travel experiences are subject to availability and must be arranged directly with Tourism Central Australia. • The Prize is not transferable, exchangeable or redeemable for cash. • Vouchers and inclusions are subject to partner conditions of use. • The Prize cannot be used toward flights. • Extensions beyond the stated validity date will not be permitted.
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